

It's time to put the right marketing skills on your side.

Avergon Marketing Group is a strategic business and marketing consultancy that brings expertise to organizations to help them grow and prosper.

With our team you'll lock down the right business and brand strategy, marketing plan, or marketing initiatives to ensure your growth and profitability—without wasting time and budget.

Areas of Expertise

Marketing, Branding, and
Tactical Initiatives

Luxury Products,
Technology, and
Manufacturing

Marketing for Talent

Customer Acquisition and
Retention

Strategic Planning



"Seth is one of the best strategic marketers in the business. His big brand experience combined with start-up thinking gives him an edge. He always comes to the table with creative ideas that move the needle in the most efficient and effective way. A true professional and joy to work with."

MARNI HALE, VP OF MARKETING
TOMFERRY

Seth M. Avergon has over 25 years of experience, holding and has held key positions at Citizen, DENSO Automotive, Rain Bird, World Tableware, and RSI Home Products. His enthusiasm, leadership and creativity have been the driving force behind dozens of successful product launches and marketing campaigns. Seth is an acknowledged expert in both B2B and B2C marketing strategy, and is the recipient of numerous professional accolades, including a Trailblazer Award.

"Seth has been an advisor to Winefield & Associates for many years. Over that time I have come to prize his insight and directness in tackling the various marketing issues we have encountered. Seth is as smart as they come and has proven himself highly capable of working through objectives and strategy all the way down to the tactical application of programs and initiatives. Seth helped Winefield & Associates increase revenues during a difficult recessionary time. We have benefitted greatly from having Seth as an advisor."

MATT WINEFIELD
PRESIDENT OF WINEFIELD &
ASSOCIATES, INC.

"Seth Avergon is a marketing strategy ninja. Expert technical skills, uncanny ability to see the opportunities and anticipate the obstacles, deadly precision in delivery of results. He brings a wealth of experience and a deep network of partnerships to every project he tackles."

AMY GRAT, CHIEF EXECUTIVE OFFICER AT EXP
(NON-PROFIT ORGANIZATION).

